

**International Conference on Promotion of Eco-products
for Competitiveness and Sustainable Consumption**

at Conference Room
National Convention Center, Hanoi, Vietnam
On 1 March 2008

Tentative Program

(As of 25 February 2008)

1 March 2008 (Saturday)

- 1230hrs Registration of Participants
- 1255hrs Arrival of VIPs at the Conference Hall
- 1300hrs Official Opening by Minister of Science and Technology, Government of Vietnam
- 1315hrs Special Presentation: Japanese Industrial Policy Aimed at Development of Eco-innovation (Proposed Title of Presentation)
by Mr. Hajime Ito, Deputy Director-General for Environment Affairs, Industrial Science and Technology Policy and Environment Bureau, Ministry of Economy, Trade and Industry, Government of Japan
- 1345hrs Keynote Address: Technology and Action for a Sustainable Society
by Dr. Tamotsu Nomakuchi, Chairperson of GP Advisory Committee, Japan and Chairman of Mitsubishi Electric Corporation
- 1415hrs Coffee Break & Networking
- 1445hrs Effective Promotion of Sustainable Production and Consumption: Issues and Challenges
by Mr. Niels Juul Busch – Special adviser for SEMLA project, Ministry of Natural Recourse and Environment
- 1530hrs Thai Initiatives on Promotion of Eco-products and Impact Created by EPIF2005 (tentative title)
by Mr. Sompong Tancharoenphol, Vice Chairman of the Federation of Thai Industries (FTI)
- 1615hrs Strategies and Initiatives for Promotion of Sustainable Development – Case of Vietnam
By Mr. Nguyen Van Hung - AGENDA 21 Office - Ministry of Planning and Investment
- 1700hrs Closing Remarks
by Dr. Ngo Quy Viet, APO Director for Vietnam and Director General
Directorate for Standards and Quality, Ministry of Science and Technology

Remarks: Program will be opened to public and exhibitors. Simultaneous interpretation (English and Vietnamese) will be prepared.

**International Conference on Promotion of Eco-products
for Competitiveness and Sustainable Consumption (Day 2)**

at Conference Room,
National Convention Center, Hanoi, Vietnam
On 2 March 2008

Tentative Program

(As of 25 February 2008)

2 March 2008 (Sunday)

0930hrs	Registration of Participants
1000hrs	Eco-innovation for Creation of Low Carbon Society Prof. Ryoichi Yamamoto, Vice Chairperson of GP Advisory Committee and Institute of Industrial Science & Technology, University of Tokyo, Japan
1100hrs	Coffee Break
1130hrs	Awareness of Eco-friendly Products through Platforms and Initiatives Undertaken by Singapore (to be confirmed) Mr. Howard Shaw is Executive Director of the Singapore Environment Council (SEC)
1230hrs	Lunch Break
1330hrs	Develop the New Business with the Vision of Eco-products By Mr. Yusuke Saraya, President of Saraya Co., LTD
1430hrs	Awareness Raising on Eco-products Consumption By Dr. Nguyen Hoang Lan – Director of Pi C&E – Pi Company for Culture-Education-Environment Consultancy & Communication
1530hrs	Coffee Break
1600hrs	Contribution of Eco-products to the Increase of Productivity and Creation of Sustainable Society By Dato' Nik Zainiah Nik Abdul Rahman, Director General, National Productivity Corporation
1700hrs	End of Program

Remarks: Program will be opened to public and exhibitors. Simultaneous interpretation (English and Vietnamese) will be prepared.