

(as of 19 Feb 2008)

(tentative title)

## **WORKSHOP ON GREEN PURCHASING & GREEN SUPPLY CHAIN**

Organisers: Economic-Based Professional Investment and Consulting (EPIC)  
Vietnam Productivity Centre (VPC)  
The International Green Purchasing Network (IGPN)  
Venue: The National Convention Centre, Hanoi, Vietnam  
Date: 3 March 2008

### **WHY GREEN PURCHASING and GREENING SUPPLY CHAIN?**

Public and corporate purchasers spend billions every year across the world. Government procurement budgets alone amounts to a significant % of GDP and ‘greening’ these purchases could substantially contribute to the promotion of eco- products and -services, leading to the environmental protection. Many public and corporate purchasers around the world have therefore started to include environmental factors in their purchasing criteria, and thus procuring eco- products and -services.

In order to produce eco- products products, manufacturers need to work with their suppliers of raw materials and components. Using their purchasing power, the industries can set up environmental criteria for their suppliers upstream in their supply chain. In addition to setting up the requirements, big buyers can also provide assistance to the SME suppliers in meeting these requirements. The supplies and eventually the end product thus become environmentally-friendly. As this phenomenon percolates along the supply chain, ultimately it can result in the “greening” of the entire supply chain.

### **RELEVANCE FOR VIETNAMESE INDUSTRIES**

While the “green” issues may be more relevant for the exporting industries at the moment, eventually they are expected to significantly influence the entire industry in the Asia-Pacific region, including Vietnam. Moreover, eco-products and -services can provide industries with great marketing advantages and also a good corporate image. Besides, by promoting the eco-products, industries can make its own contribution to environmental protection for the benefit of the society at large. Therefore, Vietnam can enormously benefit from adopting a proactive approach to understand and address the issues of green purchasing and green supply chain for future competitiveness.

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**For further information and registration, please contact:**

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## PROGRAMME (tentative)

- 09:00-09:30 Registration of Participants
- 09:30-09:45 Welcome & Opening Address
- 09:45-10:00 Keynote Address: by Prof Ryoichi Yamamoto, IGPN Chair / Professor, Institute of Industrial Science, The University of Tokyo
- 10:00-10:20 (tentative title) Marrakech Process and Green Purchasing: by Mr David Le Blanc, Department of Economic and Social Affairs, United Nations
- 10:20-11:00 (tentative title) Green Purchasing trends in Asia-Pacific region by:  
- Mr Augustine Koh (Malaysia GPN)  
- Ms Sumon Sumetchoengprachya (Thai GPN)  
- Ms Hyun-Jung Im (Korea Eco-Products Institute)  
- Dr Prasad Modak (GPN India)  
- Prof Hideki Nakahara (GPN Japan)
- 11:00-11:15 Coffee Break
- 11:15-11:35 (tentative title) Green Purchasing Trends and EU / Swedish Eco-Labels: by Mr Peter Nohrstedt, The Swedish Environmental Management Council
- 11:35-11:55 (tentative title) NEC's Green Purchasing/Procurement Programme: by Mr Koichi Inagaki, CSR Promotion Unit, NEC Corporation
- 11:55-12:15 (tentative title) Vietnam's Environmental Activities
- 12:15-12:35 (tentative title) Speech about 3Rs: by Mr. Kojima, Institute of Development Economics / United Nations Industrial Development Organization (UNIDO)
- 12:35-12:55 (tentative title) International Green Purchasing Network (IGPN) and expectations for Vietnam
- 12:55-13:15 Q&A
- 13:15 Closing Address